Call for Papers

Engineering Innovation and Entrepreneurship

IEEE Potentials Theme Issue
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Lead Editors: Pamela Bhatti—pamela.bhatti@ece.gatech.edu
Sharad Sinha—sharad_sinha@ieee.org

IEEE Potentials is the IEEE’s global magazine for students, with a circulation of 140,000. This theme issue will cover aspects of engineering innovation and entrepreneurship from perspectives in the academic world and the startup world. Authors are encouraged to discuss the benefits of engineering innovation and entrepreneurship training in an academic setting. Topical coverage from recent startups as well as experiences in startup incubators and accelerators is encouraged. Content addressing changes and challenges to entrepreneurship in the context of the COVID-19 pandemic is also of interest. Topics include but are not limited to:

- Courses in innovation and entrepreneurship with course outcomes
- How to foster an entrepreneurial mindset
- Advice and best practices for student entrepreneurs and cofounders
- Successes and challenges in technology translation from an academic setting
- Case studies on engineering innovation including examples of innovation with social impact
- Entrepreneurship on today’s world (influence of COVID-19)

Submission of Papers: Prospective authors are invited to submit articles of up to 4,000 words. Articles should be aimed at a student audience and should not include original research. IEEE Potentials style requires no abstract, no citations within the main text, and minimal equations but the use of relevant, captioned illustrations and photographs is encouraged. For more information, refer to the magazine’s information for authors. Articles for consideration should be uploaded to mc.manuscriptcentral.com/pot-ieee.

Important Dates

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<td>Manuscript submission</td>
<td>1 December 2020</td>
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<td>Notification of paper acceptance</td>
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