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potentials

THE MAGAZINE FOR HIGH-TECH INNOVATORS

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Embracing Failure

IEEE Potentials Theme Issue

July/August 2022

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IEEE Potentials is the IEEE's global magazine for students, with a circulation of 140,000. The upcoming theme issue, "Embracing Failure," will explore how we as engineers, scientists, artists, makers, designers, managers, employees, students, and educators deal with failure. We invite you to submit manuscripts that discuss all aspects of failure, inspired by personal stories:

- What I learned while failing as a student
- What I learned while failing as an educator
- I failed to see this coming: Identifying failure
- We're failing at this. Again!
- What we can learn from epic product failures
- How my project succeeded because of failure
- How to incorporate failure in your culture
- Designing with failure in mind
- Lessons learned about failure from aerospace, medicine, and other industries
- Personal resilience through failure
- Epic failures in history
- Why we fail to talk about failure; stigmas of failure within STEAM
- Undoing our global failure
- How my peers view failure

Submission of Papers: Prospective authors are invited to submit articles of up to 4,000 words. Articles should be aimed at a student audience and should not include original research. *IEEE Potentials* style requires no abstract, no citations within the main text, and minimal equations but the use of relevant, captioned illustrations and photographs is encouraged. For more information, refer to the magazine's information for authors. Articles for consideration should be uploaded to <https://mc.manuscriptcentral.com/pot-ieee>.

Important Dates

Manuscript submission	1 February 2022
Notification of paper acceptance	1 March 2022
Accepted manuscript upload	1 April 2022
Publication date	July 2022